

*KMC*

L Number	Hits	Search Text	DB	Time stamp
1	113	meinecke-diaz\$.xa.xp.	USPAT	2004/09/13 18:59
2	41	meinecke-diaz\$.xa.xp. AND (survey\$4 or interview\$4)	USPAT	2004/09/13 19:00
3	28	meinecke-diaz\$.xa.xp. AND (evaluation\$2)	USPAT	2004/09/13 19:01
4	39	((suggest\$6 or recommend\$6) NEAR4 question\$2) SAME (survey\$2 or questionnaire\$2 or poll or polls)	USPAT: US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/09/13 19:14
5	1931	thomas-c\$.in.	USPAT: US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/09/13 19:14
6	10	thomas-c\$.in. AND survey\$3	USPAT: US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/09/13 19:15
7	0	creative ADJ research ADJ systems	USPAT: US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/09/13 19:15

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pages	pages							
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<a href="#">Dec 12, 1998</a>		<a href="#">Feb 08, 1999</a>	*	<a href="#">May 20, 2000</a>		<a href="#">Mar 01, 2001</a>	*	<a href="#">Feb 10, 2003</a>
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		<a href="#">Feb 20, 1999</a>		<a href="#">Jun 21, 2000</a>		<a href="#">Apr 11, 2001</a>	*	<a href="#">Feb 13, 2003</a>
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		<a href="#">Apr 20, 1999</a>		<a href="#">Aug 16, 2000</a>		<a href="#">May 17, 2001</a>	<a href="#">Aug 02, 2002</a>	<a href="#">Mar 20, 2003</a>
		<a href="#">Apr 27, 1999</a>		<a href="#">Oct 16, 2000</a>	*	<a href="#">Jun 16, 2001</a>	<a href="#">Aug 06, 2002</a>	<a href="#">Mar 23, 2003</a>
		<a href="#">Oct 09, 1999</a>		<a href="#">Oct 18, 2000</a>		<a href="#">Aug 04, 2001</a>	*	<a href="#">Apr 06, 2003</a>
		<a href="#">Nov 12, 1999</a>		<a href="#">Nov 09, 2000</a>		<a href="#">Oct 07, 2001</a>	<a href="#">Sep 30, 2002</a>	<a href="#">Apr 16, 2003</a>
				<a href="#">Nov 16, 2000</a>		<a href="#">Nov 28, 2001</a>	*	<a href="#">Apr 20, 2003</a>
				<a href="#">Dec 03, 2000</a>		<a href="#">Dec 02, 2001</a>	*	<a href="#">May 28, 2003</a>
						<a href="#">Nov 25, 2002</a>	*	<a href="#">Jun 05, 2003</a>
						<a href="#">Nov 26, 2002</a>		<a href="#">Jun 18, 2003</a>
						<a href="#">Nov 30, 2002</a>		<a href="#">Jun 21, 2003</a>
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								<a href="#">Aug 04, 2003</a>
								<a href="#">Aug 14, 2003</a>
								<a href="#">Sep 23, 2003</a>
								*
								<a href="#">Oct 02, 2003</a>
								<a href="#">Oct 14, 2003</a>
								<a href="#">Nov 19, 2003</a>
								<a href="#">Nov 27, 2003</a>
								<a href="#">Dec 06, 2003</a>
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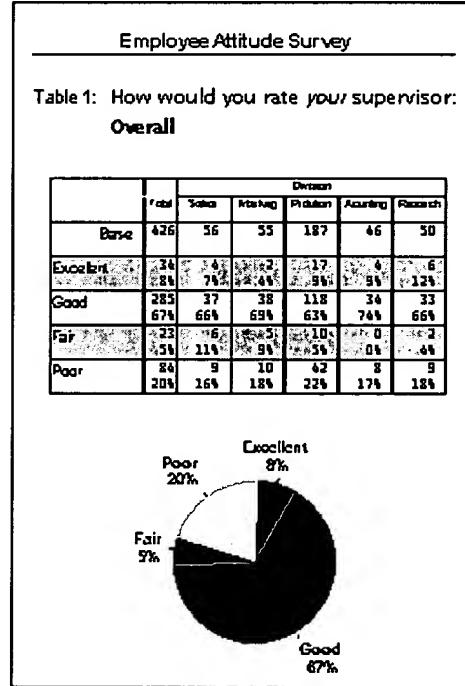


## What is The Survey System

The Survey System is the most complete software package available for working with survey questionnaires. This software is simple enough for occasional users, yet powerful and flexible enough for research professionals. Unlike spreadsheets or general purpose statistics packages, The Survey System was designed specifically for surveys. Version 8.1 reflects 20 years of experience and the input of thousands of market researchers, political pollsters, human resources managers, customer service staff, health care administrators, educators, product development teams and others in more than 40 countries.

Creative Research Systems achieved this combination of power, speed and simplicity by making The Survey System modular. You only have to buy and learn the modules you need. You can enhance your system by adding modules as your needs expand.

The Survey System handles all types of questionnaires from simple comment cards to the most sophisticated telephone-based interviews. It takes you through all aspects of the survey process from designing and printing a questionnaire through producing professional quality tables and Graphics. You can easily enter and edit the data, spell check the text, calculate complex statistics and necessary sample sizes. We offer telephone sample management and multi-user network support. You can incorporate sound and graphic images into the interviewing process. You can even record respondents' answers in their own voices. This feature makes the most impressive research presentations ever!



## The Survey System Saves You Time

The Survey System is easy to learn and use. It uses standard Windows pull-down menus and dialog boxes. There

are no commands to memorize. You can use a mouse or keyboard. One keystroke opens a context-sensitive Help window, which explains your options.

A Tutorial takes you step-by-step through a sample survey. It includes a chapter that helps the novice researcher understand the principles of effective questionnaire design, administration and processing.

The Survey System's philosophy is do the work only once, then reuse it.

- Enter question and answer choice labels only once.
- Use the same instructions to put questions on the screen for data entry and to produce questionnaire forms, tables, text reports and graphics.
- Re-use questions in study after study, without re-typing them.
- Create re-usable custom table and chart formats.

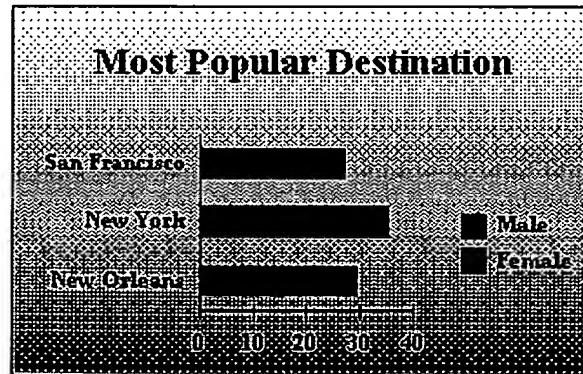
## Professional Reports

The Survey System's tables are camera-ready for professional presentations. This site features sample tables, charts and other reports produced with this software.

You can produce many different kinds of tables. Most tables can have a "banner" format. A banner is an expansion of the cross-tabbing found in general statistics or database packages. Banners can show answers given by the entire sample and up to 60 sub-groups within the sample on the same page. You can also produce multi-page tables. The Verbatim Module produces attractive reports showing the text of responses to open-ended questions.

Many options allow you to customize your reports and enhance their visual appeal:

- Use different fonts for different parts of reports.
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- Change the content and appearance of individual tables or apply changes globally.
- Use different formats to customize the content and appearance of your tables.
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- Create basic tables showing the answers to a single question or summary tables showing a series of related questions.
- Rating scales or ranking questions can show Means (averages) or distributions of answers.
- Print questionnaire forms suitable for scanning.
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s ((compensat? or pay or paying or paid) and (demographic?) and (survey?  
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(password? ?) and (goal or goals)) not py>2000

Items	File
5	9: Business & Industry(R) _Jul/1994-2004/Sep 22
12	13: BAMP_2004/Sep W2
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Examined	50 files
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2	149: TGG Health&Wellness DB(SM) _1976-2004/Aug W5
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Examined	200 files
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Examined	250 files
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12	484: Periodical Abs Plustext_1986-2004/Sep W3
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17	553: Wilson Bus. Abs. FullText_1982-2004/Aug
4	570: Gale Group MARS(R) _1984-2004/Sep 23
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18	654: US Pat.Full._1976-2004/Sep 21
7	660: Federal News Service_1991-2002/Jul 02
Examined	450 files
1	696: DIALOG Telecom. Newsletters_1995-2004/Sep 22
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1	740: (Memphis) Comm.Appeal_1990-2004/Sep 22
1	766: (R) Kalorama Info Market Res. _1993-2000/Aug
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10 995: NewsRoom 2000

29 files have one or more items; file list includes 563 files.  
One or more terms were invalid in 103 files.

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S2	193	RD (unique items)
S3	38	S2 AND ((WEB OR INTERNET) (4N) (SURVEY? ? OR QUESTIONNAIRE? ? OR POLL OR POLLS))
"	32	S3 AND (GRAPH? OR DISPLAY? OR CHART?)
"	28	S4 AND (GRAPH? OR CHART?)
"	9	S5 AND ((PAY OR PAYING OR PAID OR COMPENSAT?) (3N) (PARTICIPANT? ? OR USER? ? OR RESPONDENT? ?))
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File	47:Gale Group Magazine DB(TM)	1959-2004/Sep 23 (c) 2004 The Gale group
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S1 178 CREATIVE() RESEARCH() SYSTEMS  
S2 105 RD (unique items)  
S3 82 S2 NOT PY>2000  
S4 20 S3 AND DEMOGRAPHIC?  
S5 15 S4 AND (QUESTION OR QUESTIONS)  
S6 9 S5 AND (COMPENSAT? OR PAY OR PAID OR PAYING)  
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1	13: BAMP_2004/Sep W1
10	15: ABI/Inform(R) _1971-2004/Sep 13
7	16: Gale Group PROMT(R) _1990-2004/Sep 13
1	18: Gale Group F&S Index(R) _1988-2004/Sep 13
12	47: Gale Group Magazine DB(TM) _1959-2004/Sep 10
13	75: TGG Management Contents(R) _86-2004/Sep W1
Examined	50 files
6	88: Gale Group Business A.R.T.S._1976-2004/Sep 10
2	111: TGG Natl.Newspaper Index(SM) _1979-2004/Sep 13
2	120: U.S. Copyrights_1978-2004/Sep 07
Examined	100 files
25	148: Gale Group Trade & Industry DB_1976-2004/Sep 10
1	149: TGG Health&Wellness DB(SM) _1976-2004/Aug W4
1	211: Gale Group Newsearch(TM) _2004/Sep 10
Examined	150 files
5	225: DIALOG(R) :Domain Names 1997 - May. 2004
3	233: Internet & Personal Comp. Abs._1981-2003/Sep
2	256: TecInfoSource_82-2004/Jul
17	275: Gale Group Computer DB(TM) _1983-2004/Sep 13
Examined	200 files
Examined	250 files
22	416: DIALOG COMPANY NAME FINDER(TM) _2004/Aug
Examined	300 files
1	479: Gale Group Company Intelligence(R) _2004/Sep 10
2	484: Periodical Abs Plustext_1986-2004/Aug W5
1	515: Dun`s Elec. Bus. Dir.(TM) _2004/Jul
1	516: D & B - Duns Market Identifiers_2004/Jul
1	519: D&B-Duns Finan.Records Plus(TM) _2004/Jun
1	531: Amer. Bus. Directory_2004/Aug
1	535: Thomas Register Online(R) _-2004/May
Examined	350 files
9	553: Wilson Bus. Abs. FullText_1982-2004/Jul
1	559: CORPTECH Dir of Tech Companies_2000/Aug
2	570: Gale Group MARS(R) _1984-2004/Sep 13
Examined	400 files
1	621: Gale Group New Prod.Annou. (R) _1985-2004/Sep 10
2	635: Business Dateline(R) _1985-2004/Sep 11
1	636: Gale Group Newsletter DB(TM) _1987-2004/Sep 13
2	647: CMP Computer Fulltext_1988-2004/Sep W1
2	649: Gale Group Newswire ASAP(TM) _2004/Sep 07
Examined	450 files
Examined	500 files
3	810: Business Wire_1986-1999/Feb 28
3	813: PR Newswire_1987-1999/Apr 30
Examined	550 files
1	861: UPI News_1996-1999/May 27
1	990: NewsRoom Current June 1 -2004/Sep 13
1	991: NewsRoom 2004 Jan 1-2004/May 31
1	992: NewsRoom 2003
1	993: NewsRoom 2002
4	994: NewsRoom 2001
1	995: NewsRoom 2000

43 files have one or more items; file list includes 563 files.

Your SELECT statement is:  
s (research()runner or the()survey()system) and benchmark?

Items	File
6	16: Gale Group PROMT(R)_1990-2004/Sep 13
1	75: TGG Management Contents(R)_86-2004/Sep W1
Examined	50 files
Examined	100 files
6	148: Gale Group Trade & Industry DB_1976-2004/Sep 10
Examined	150 files
Examined	200 files
Examined	250 files
Examined	300 files
Examined	350 files
1	553: Wilson Bus. Abs. FullText_1982-2004/Jul
Examined	400 files
Examined	450 files
Examined	500 files
Examined	550 files
1	992: NewsRoom 2003

5 files have one or more items; file list includes 563 files.

krw

Your SELECT statement is:

s (research()runner) and (market()research or survey or surveys)

Items	File
1	9: Business & Industry(R) _Jul/1994-2004/Sep 10
5	16: Gale Group PROMT(R) _1990-2004/Sep 13
1	75: TGG Management Contents(R) _86-2004/Sep W1
Examined	50 files
Examined	100 files
5	148: Gale Group Trade & Industry DB _1976-2004/Sep 10
Examined	150 files
Examined	200 files
Examined	250 files
Examined	300 files
Examined	350 files
1	553: Wilson Bus. Abs. FullText _1982-2004/Jul
Examined	400 files
Examined	450 files
Examined	500 files
Examined	550 files
1	992: NewsRoom 2003

6 files have one or more items; file list includes 563 files.

kmz

Your SELECT statement is:  
s (paul(2n)raposo) and (market()research or survey or surveys)

Items	File
Examined	50 files
Examined	100 files
Examined	150 files
Examined	200 files
Examined	250 files
Examined	300 files
Examined	350 files
Examined	400 files
Examined	450 files
Examined	500 files
Examined	550 files

No files have one or more items; file list includes 563 files.

Your SELECT statement is:  
s (the()survey()system) and (creative()research()systems)

Items	File
Examined	50 files
2	120: U.S. Copyrights_1978-2004/Sep 07
Examined	100 files
Examined	150 files
Examined	200 files
Examined	250 files
Examined	300 files
Examined	350 files
Examined	400 files
Examined	450 files
Examined	500 files
Examined	550 files

-VHC

1 file has one or more items; file list includes 563 files.

Your SELECT statement is:

s ((Survey()System or SurveySystem) and (Creative()Research()Systems))  
not py>2000

Items	File
1	9: Business & Industry(R) _Jul/1994-2004/Sep 23
7	15: ABI/Inform(R) _1971-2004/Sep 24
2	16: Gale Group PROMT(R) _1990-2004/Sep 24
1	18: Gale Group F&S Index(R) _1988-2004/Sep 24
8	47: Gale Group Magazine DB(TM) _1959-2004/Sep 24
10	75: TGG Management Contents(R) _86-2004/Sep W2
Examined	50 files
2	88: Gale Group Business A.R.T.S. _1976-2004/Sep 23
2	111: TGG Natl.Newspaper Index(SM) _1979-2004/Sep 24
>>>File 120: Prefix "PY" is undefined	
2	120: U.S. Copyrights _1978-2004/Sep 21
Examined	100 files
19	148: Gale Group Trade & Industry DB _1976-2004/Sep 24
1	149: TGG Health&Wellness DB(SM) _1976-2004/Aug W5
Examined	150 files
1	233: Internet & Personal Comp. Abs. _1981-2003/Sep
2	256: TecInfoSource _82-2004/Jul
12	275: Gale Group Computer DB(TM) _1983-2004/Sep 24
Examined	200 files
Examined	250 files
Examined	300 files
1	484: Periodical Abs Plustext _1986-2004/Sep W3
Examined	350 files
4	553: Wilson Bus. Abs. FullText _1982-2004/Aug
Examined	400 files
1	621: Gale Group New Prod.Annou. (R) _1985-2004/Sep 24
2	635: Business Dateline(R) _1985-2004/Sep 24
1	636: Gale Group Newsletter DB(TM) _1987-2004/Sep 24
1	647: CMP Computer Fulltext _1988-2004/Sep W2
2	649: Gale Group Newswire ASAP(TM) _2004/Sep 20
Examined	450 files
Examined	500 files
1	810: Business Wire _1986-1999/Feb 28
1	813: PR Newswire _1987-1999/Apr 30
Examined	550 files
1	861: UPI News _1996-1999/May 27
Processing	
1	992: NewsRoom 2003
Processing	
1	995: NewsRoom 2000

26 files have one or more items; file list includes 563 files.

One or more terms were invalid in 103 files.

Set	Items	Description
S1	87	((SURVEY()SYSTEM OR SURVEYSYSTEM) AND (CREATIVE()RESEARCH(-)SYSTEMS)) NOT PY>2000
S2	43	RD (unique items)
S3	7	S2 AND PASSWORD? ? <i>-kutg</i>
S4	4	S2 AND (SYSTEM()??) <i>-kutc</i>
File	9:Business & Industry(R)	Jul/1994-2004/Sep 23 (c) 2004 The Gale Group
File	15:ABI/Inform(R)	1971-2004/Sep 24 (c) 2004 ProQuest Info&Learning
File	16:Gale Group PROMT(R)	1990-2004/Sep 24 (c) 2004 The Gale Group
File	18:Gale Group F&S Index(R)	1988-2004/Sep 24 (c) 2004 The Gale Group
File	47:Gale Group Magazine DB(TM)	1959-2004/Sep 24 (c) 2004 The Gale group
File	75:TGG Management Contents(R)	86-2004/Sep W2 (c) 2004 The Gale Group
File	88:Gale Group Business A.R.T.S.	1976-2004/Sep 23 (c) 2004 The Gale Group
File	111:TGG Natl. Newspaper Index(SM)	1979-2004/Sep 24 (c) 2004 The Gale Group
File	120:U.S. Copyrights	1978-2004/Sep 21 (c) format only 2004 The Dialog Corp.
File	148:Gale Group Trade & Industry DB	1976-2004/Sep 24 (c) 2004 The Gale Group
File	149:TGG Health&Wellness DB(SM)	1976-2004/Aug W5 (c) 2004 The Gale Group
File	233:Internet & Personal Comp. Abs.	1981-2003/Sep (c) 2003 EBSCO Pub.
File	256:TecInfoSource	82-2004/Jul (c) 2004 Info.Sources Inc
File	275:Gale Group Computer DB(TM)	1983-2004/Sep 24 (c) 2004 The Gale Group
File	484:Periodical Abs Plustext	1986-2004/Sep W3 (c) 2004 ProQuest
File	553:Wilson Bus. Abs. FullText	1982-2004/Aug (c) 2004 The HW Wilson Co
File	621:Gale Group New Prod.Annou.(R)	1985-2004/Sep 24 (c) 2004 The Gale Group
File	635:Business Dateline(R)	1985-2004/Sep 24 (c) 2004 ProQuest Info&Learning
File	636:Gale Group Newsletter DB(TM)	1987-2004/Sep 24 (c) 2004 The Gale Group
File	647:CMP Computer Fulltext	1988-2004/Sep W2 (c) 2004 CMP Media, LLC
File	649:Gale Group Newswire ASAP(TM)	2004/Sep 20 (c) 2004 The Gale Group
File	810:Business Wire	1986-1999/Feb 28 (c) 1999 Business Wire
File	813:PR Newswire	1987-1999/Apr 30 (c) 1999 PR Newswire Association Inc
File	861:UPI News	1996-1999/May 27 (c) 1999 United Press International
File	992:NewsRoom 2003	(c) 2004 The Dialog Corporation
File	995:NewsRoom 2000	(c) 2004 The Dialog Corporation

*SLW*